

*Chronicle*  
*Season of Sharing*  
*Fund*

2009-2010  
Campaign Report

**BOARD OF DIRECTORS**

Ward Bushee  
Ira Hirschfield  
George B. Irish  
Frank Vega

**CORPORATE OFFICERS**

Frank Vega  
President  
  
Ward Bushee  
Vice President  
  
Elizabeth Cain  
Treasurer/Secretary

P.O. Box 44740  
San Francisco, CA 94144  
415-777-7929  
[www.seasonofsharing.org](http://www.seasonofsharing.org)

Now in its 24th year, the Chronicle Season of Sharing Fund has distributed more than \$72 million toward emergency assistance for Bay Area individuals and families. Thanks to the support of thousands of generous donors, the Fund had another record year in 2009-2010 – raising a total of \$6.1 million.

The Chronicle Season of Sharing Fund succeeds because of our donors. Because of you, we were able to provide emergency assistance to more than 5,000 Bay Area families and provide more than 1.5 million meals to those who might otherwise go hungry. It's thanks to you that the people we serve have been able to hold themselves and their families together in the face of the some of the toughest challenges of their lives.

Today, families across the Bay Area are still feeling the effects of the economic crisis. Unemployment in many communities remains locked in the double digits, foreclosures and evictions are up, and thousands of our neighbors continue to struggle to find a decent meal.

The Chronicle Season of Sharing Fund continues to work to ease this pain. Over the years, we have evolved into one of the largest sources of emergency financial assistance in the Bay Area, serving people living in Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma counties.

Our administrative expenses are covered by the San Francisco Chronicle and the Evelyn and Walter Haas, Jr. Fund, so we continue to distribute 100 percent of the money we raise back into the communities we serve. Because of the stories published in The Chronicle and posted on SFGate.com during the campaign, the Fund has achieved extraordinary visibility in the community, while raising public awareness of the challenges that so many of our neighbors continue to face.

We share some of these stories in this report. And we hope you will continue to support the Chronicle Season of Sharing Fund so we can keep helping our Bay Area neighbors in 2010-2011.

Thank you very much for your support.

Sincerely,

*J. Kirschenbaum*

Jennifer Kirschenbaum  
Executive Director

*You helped...*

social services worker Erica Quinonez, who has custody of her four siblings, pay the rent on their two-bedroom apartment so she could avoid eviction and purchase winter clothing for the family.



*Distribution of Funds*

1986 to 6/30/08    2008-2009    2009-2010    TOTAL  
\$61,417,942    \$5,441,750    \$5,606,000    \$72,465,692

**CRITICAL FAMILY NEEDS, HOUSING ASSISTANCE & FOOD BANKS**

	1986 to 6/30/08	2008-2009	2009-2010	TOTAL
Alameda	11,873,171	1,033,933	1,065,140	13,972,244
Contra Costa	8,021,455	707,428	728,780	9,457,663
Marin	3,391,557	272,087	280,300	3,943,944
Napa	2,837,613	326,505	336,360	3,500,478
San Francisco	11,325,367	1,033,933	1,065,140	13,424,440
San Mateo	6,933,808	707,427	728,780	8,370,015
Santa Clara	9,830,833	707,427	728,780	11,267,040
Solano	3,284,801	326,505	336,360	3,947,666
Sonoma	3,905,238	326,505	336,360	4,568,103
<b>TOTAL</b>	<b>\$61,417,942*</b>	<b>\$5,441,750</b>	<b>\$5,606,000</b>	<b>\$72,465,692*</b>

Generally, eighty-five percent of the total funds are distributed for Critical Family Needs and Housing Assistance, and the remaining 15 percent is allocated to Food Banks for emergency food services.

\*Total includes a one-time grant of \$14,099 to Santa Cruz in 1989.

Four percent of Critical Family Needs/Housing Assistance grants are paid to Fiscal Agents for fee management. The fees are covered by the San Francisco Chronicle and the Evelyn and Walter Haas, Jr. Fund.

*You helped...*

Marsha Bacon move out of a shelter and into affordable housing after she had to leave the apartment she was originally renting because the building was sold.



*You helped...*

the Samulewicz Family, who have two teenagers with epilepsy, pay the rent when Rolf's business suffered due to the economy and Elizabeth had to reduce her hours to attend to her children's medical needs.



*Chronicle Season of Sharing Fund 2009-2010*



CHRONICLE  
SEASON OF SHARING FUND

2009-2010 Campaign Report

San Francisco Chronicle | SFGate.com

## Thank you to...

### \$500,000

Evelyn & Walter Haas, Jr. Fund  
Anonymous

### \$187,500

Walter & Elise Haas Fund, in memory of  
Evelyn Haas

### \$150,000

Toni & Arthur Rock  
A San Francisco Family

### \$140,000

San Francisco Chronicle | SFGate.com

### \$125,000

Levi Strauss Foundation, in memory of  
Evelyn Danzig Haas and Walter A. Haas, Jr.

### \$110,000

Richard & Rhoda Goldman Fund

### \$100,000

C. R. Bricca, Jr. Family, in memory of  
Ruth N. Bricca  
Michele & John McNellis  
Anonymous

### \$75,000

The James Irvine Foundation  
Sandler Foundation of the Jewish Community  
Endowment Fund

### \$60,000

The David & Lucile Packard Foundation

### \$50,000

Gruber Family Foundation  
The William & Flora Hewlett Foundation  
Jennifer Hobart & Michael Katz, in honor of  
Melvin Katz and Kathryn Katz  
The Bernard Osher Foundation  
Charles & Helen Schwab Foundation  
Anonymous

### \$35,000

Mimi & Peter Haas Fund  
The Kimball Foundation  
John & Lisa Pritzker Family Fund  
Cindy & Stephen Snow  
Tonkin Family Philanthropic Fund

### \$30,000

Ted & Alexia Kruttschnitt, in memory of  
Theodore H. Kruttschnitt, Jr. and  
Dorothea D. Kruttschnitt  
Margaret & Contee Seely

### \$25,000+

Barbara & Gerson Bakar  
Bill Falk & Diana Cohen  
Frances Fisch  
Randi & Bob Fisher  
Gift of Mrs. Henry B. Grandin, Jr., in memory of  
Henry B. Grandin, Jr.  
Walter & Elise Haas Fund  
Herbst Foundation  
The San Francisco Foundation  
Carol & Ned Spieker Fund, an advised fund of  
Silicon Valley Community Foundation  
Ingrid Tauber Philanthropic Fund of the Jewish  
Community Federation  
Triton Container International, Inc.

### \$20,000

The Eucalyptus Foundation  
Concepcion S. & Irwin Federman, in memory of  
Sheila Federman and Todd Valiente Woodman  
The Hellman Family Foundation  
Kazan, McClain, Abrams, Fernandez, Lyons,  
Greenwood, Harley & Oberman Foundation, Inc.

### \$15,000+

S. D. Bechtel, Jr. Foundation  
Byer Foundation  
Anonymous, in memory of Y. L. Chen  
Betsy & Roy Eisenhardt, in memory of  
Walter A. Haas, Jr. and Evelyn Danzig Haas  
Robert Friend & Donald Friend, in memory of  
Eugene L. Friend  
Richard & Sandra Gilbert Family Fund  
John & Marcia Goldman Philanthropic Fund  
Mark Gordon & Hilary Sheehan  
Colleen & Robert D. Haas, in memory of  
Walter A. Haas, Jr. and Evelyn Danzig Haas  
Josephine B. Haas  
Julie & Walter J. Haas, in memory of  
Walter A. Haas, Jr. and Evelyn Danzig Haas  
James Henderson & Terrie Campbell  
Alison & Arthur Kern, in memory of Mara Kern,  
with love  
Carole & Ted Krumland, Harold & Mimi  
Steinberg Charitable Trust  
The Morrison & Foerster Foundation  
Rutherford & Chekene  
Straus Family Foundation  
Roselyne C. Swig

### \$12,500+

Jeff & Susan Campbell  
Tom & Kate Klein  
Keven & Phil Madvig  
Diane B. Wiley

### \$10,000+

Richard & Kim Beleson  
Arthur Berliner Philanthropic Fund, in memory  
of Helen & Ed Berliner  
The Bodri Foundation of the Jewish Community  
Endowment Fund, in memory of Kerry  
Townsend Bouchier, James Sisler, Steven  
Isaacs and Donald Fisher  
Robert & Alice Bridges Foundation  
Carlyse & Arthur Ciocca  
The Collier Family Fund  
S. H. Cowell Foundation  
David & Vicki Cox  
Cathy & Sandy Dean Fund  
Ray & Dagmar Dolby Family Fund  
The Edwards Foundation  
Lisa & Douglas Goldman Fund  
Elise K. Haas, in memory of Walter A. Haas, Jr.  
and Evelyn Danzig Haas  
Peter Haas, Jr., in memory of Evelyn Haas  
Merit & Carol Hancock Memorial Fund,  
an advised fund of Silicon Valley  
Community Foundation  
Hilltop Foundation  
HRH Foundation  
Sarah & Jordan Hymowitz  
Rod & Jonnie Jacobs  
Lurie Management, LLC  
Tim & Janet Maher  
Alexander M. & June L. Maisin Foundation of  
the Jewish Community Endowment Fund  
Nan Tucker McEvoy  
John & Tina Mehan  
Pacific Gas and Electric Company  
John S. Rosekrans  
Paul & Eleanor Sade  
The San Francisco Foundation, in memory of  
Evelyn Haas  
Allan P. Scholl

### \$5,000+

Nancy & Joachim Bechtel  
Mr. & Mrs. John Botti  
Mary Ellen Brown  
John M. Bryan Family Fund  
Eliza & Dean Cash, in memory of Donald Liu  
and Alan Liu  
Anonymous, in memory of Gustav Dalle Valle  
Ken & Donna Derr  
Victor & Denise DeSimone, in memory of  
Jungle Junior & Mitzi  
Michael & Carol Dollinger  
Jean Fordis & Jerry Voight  
William & Serra Goldman  
Constance M. Goodyear & Barry C. Baron  
Anonymous, in honor of Henry, Gina, Chris,  
Theresa and my grandkids  
Grace Izmirian, in honor of Richard Izmirian  
George Frederick Jewett Foundation  
Anonymous, in memory of George, Virginia and  
Candy Keller  
Lossing & Elston  
Jon & Gale Love  
John A. & Miriam Mangini  
Elaine McKeon, in memory of Evelyn D. Haas  
Beth Newman, in memory of Doris &  
Lawrence Newman  
Barbara Nissen, Nissen Family Charitable Trust  
Anonymous, in memory of OMI  
Joseph & Eda Pell  
Art Raisman, Ph.D.  
Tim & Annette Ryan  
Jill R. & Benjamin Schafer, Print Solutions, Inc.  
Elwood R. Scott Charitable Fund  
Morris Stulsaff Foundation  
Timwood Foundation  
The Uplands Foundation  
Daniel G. Volkmann, in memory of  
Evelyn D. Haas  
Constance D. Vronis, in memory of  
Milton G. Vronis  
Wilbur-Ellis Company  
Woodlawn Foundation  
Anonymous  
Anonymous Benefactor

### \$7,500+

Big Joe Handling Systems, in memory of  
Evelyn & Jake McCleary and Burton Kiefus  
The Mervyn L. Brenner Foundation, Inc.  
Margaret & Henry Brodtkin  
The Candelaria Fund  
Glenn & Kristine Gable  
Ira Hirschfield & Tom Hansen, in memory of  
Walter A. Haas, Jr. and Evelyn Danzig Haas  
Mark & Joan Matteucci, in honor of  
my brothers Mike and Bobby  
The Mattison Family  
Fran & David Meckler  
Rob & Cynthia Peterson, in honor of our parents

### \$3,000+

The Alan L. Blum Family Fund  
George Breslau & Yvette Assia, in memory of  
Marie and Isabel  
Ann, Ray, Genevieve, Jeff, Aidan &  
Jared Brown  
Anonymous, in honor of Robby, Jimmy,  
Danielle, Antonio and Marcella Bustamante  
and Emily Belshe  
John E. & Helen K. Cahill Fund  
Neil & Jean Chaitin  
Joan Deepe  
Jonathan & Alexandra Degg  
William & Trudy Dryplocher  
Anonymous, in honor of Jose and Camila Fernandez,  
Katie, Gregg, Kylie and Lucas Austen and  
Ruth Bustamante  
Michael & Dorothy Goldsmith, in memory of  
Alice Mendel  
Sallie Griffith  
Anne & Jeff Howson  
Jayne, in honor of The Dito-Donohue Family

### \$2,500

Cassandra Benjamin  
Cahill Contractors, Inc.  
Elizabeth A. Cain, in memory of Gene A. Cain  
and Hannah Edith Knight  
Ed & Grace Chow  
Ronald & Susan Choy  
Helen & Tom Clausen, in memory of  
Mary Margaret Clausen  
The Louise Sutton Kindness For All Foundation,  
in memory of Louise Sutton  
James K. DiCarlo, in honor of Phil &  
Tamara DiCarlo  
Patricia Swig Dinner  
Scott Fink & Kathy Klein

### \$4,000+

Alison & Don Carlson  
Jean & William Coblentz  
Cotchett, Pitre & McCarthy  
Mr. & Mrs. Donald W. Davis  
Mort & Frannie Fleishhacker  
Peter Haas, Jr.  
Anonymous, in memory of Art Hoppe and  
Allan Vaillancourt  
Robert Izmirian & Suzanne Smith, in memory  
of Luther Izmirian, Sr.  
John Lamm, in honor of The Lamm Family



**CHRONICLE**  
**SEASON OF SHARING FUND**

Phyllis, Sue & Carol Moldaw, in memory of  
Stuart G. Moldaw  
Richard Nagler & Sheila Sosnow  
William G. & Nancy D. Oldham Philanthropic  
Fund  
Anonymous, in memory of Ditter &  
Rene Peschcke-Koedt  
Barbara & Richard Rosenberg  
Judith Wilber & Robert Miller

Walter S. Johnson Foundation  
Jody LeWitter & Marc Van Der Hout  
Connie & Bob Lurie  
Mellam Family Foundation  
Amy Mortensen & David Kohlmeister,  
in memory of Joan & Alan Mortensen  
Wm C. & Mary Carlos Pattison  
Mauree Jane & Mark Perry  
The Right Move Group, in honor of our clients  
Monika & Walter Schey  
Norman & Adrienne Schlossberg  
South City Lumber & Supply Co.  
U. S. Enterprise Corp., in memory of George,  
Marie and Isabel  
Harold & Moreland Whitbeck  
Anonymous

### \$2,500

Cassandra Benjamin  
Cahill Contractors, Inc.  
Elizabeth A. Cain, in memory of Gene A. Cain  
and Hannah Edith Knight  
Ed & Grace Chow  
Ronald & Susan Choy  
Helen & Tom Clausen, in memory of  
Mary Margaret Clausen  
The Louise Sutton Kindness For All Foundation,  
in memory of Louise Sutton  
Suzie S. Thorn Family Foundation  
Thunen Family Foundation  
Karol Uryga-Nawarowski Foundation

Richard C. Hegarty  
HKIT Architects  
George & Leslie Hume  
Margaret & Matt Jacobson  
Fred & Beth Karren  
Martha & Raoul Kennedy  
Sue Fisher King  
Mardi Leland, Ellis-Leland Family Foundation  
Bernard & Leslie Martin  
Paul & Sharon Melodia  
Nibbi Bros. General Contractors  
Gertrud & Harold Parker  
Warren W. Perry, in memory of Joan M. Perry  
Anonymous, in memory of Michel Pipes,  
Ruth Brown and Ted Brown, Jr.  
Ray & Joan Burgarella, in memory of  
Nina Burgarella

Anonymous, in honor of Veterans at SF VA  
Medical Center  
George & Anita Wornick  
Greg & Jodi Young, in honor of our Stone &  
Youngberg clients and friends  
Peggy & Lee Zeigler  
Anonymous

### \$2,000

Robert Alto  
Alvin & Linda Arata  
Michael Blake & Barbara Howald, in memory  
of Walter A. Haas, Jr. and Evelyn D. Haas  
Candace Brown, in memory of Ted &  
Ruth Brown and Ted Brown, Jr.  
Ray & Joan Burgarella, in memory of  
Nina Burgarella  
Ross & Lillian Cadenasso  
Constance E. Corkhill, in memory of  
Thomas M. Corkhill  
David Costa & Gary Furlong  
DataSafe Inc., in memory of Robert S. Reis  
Fred & Kathi de Grosz, in memory of Sig &  
Ella de Grosz and Lillian & George McConnell  
Mr. & Mrs. Michael Delman  
Doherty Realty Co.  
Scott & Laurie Dubin  
Frank Dunlap  
Marjory & John Eller, in honor of Ben and  
Matt Eller  
Engmann Options, Inc.

Florence B. Farrell, in memory of  
Harold Murphrey  
Leslee & Wayne Feinstein  
Marilyn E. Field, in memory of Evalyn, Tom and  
Monica Field  
Tom & Myrna Frankel  
Mr. & Mrs. Marvin Friedman  
Tim Gafney, in memory of Kaye Faria  
Tim & Kristy Gafney  
Margaret E. Haas Fund  
Tom Benson Kennedy  
Bernice C. Dixon  
Kenneth Houk  
Anonymous, in honor of Hurst & Giambroni  
Families

### \$1,500+

Anonymous, in memory of Jacqueline  
Dennis & Paula Jaffe Philanthropic Fund  
Eva Lee, in honor of my parents May &  
Sinclair Louie and my sister Betty Louie  
Jody LeWitter & Marc Van Der Hout  
Carol Mayer Marshall  
McKeever Realty, in memory of  
Maire McKeever  
Hal Meggison & Sally Sexton  
Chris & Bailey Meyer  
Anson & Anita Moran, in honor of friends  
and family  
Dr. Karen M. Nissen, in memory of  
Nelson B. Nissen  
Rose Fox Noll  
Nancy & Steven Oliver  
Nancy & Harvey Rogers  
John & Laurie Sargent, in memory of  
Donald Fleming, Peter Mihalovici and  
Mary Jean Rioux  
Anonymous, in memory of Bill Schuhmann  
Roger E. Secours, Jr.  
The Sher-Right Fund  
Steve & Susan Shortell  
Jill & Richard Sideman  
Barbara H. Smith, in memory of Robert H. F. Smith  
Walter P. & Doris K. Smith Family Foundation,  
in memory of Walter P. Smith  
William van Melle & Patricia Ho  
Christopher & Karen Wagner  
Robin Williams  
Barbara & Bill Wilson  
Anonymous

### \$1,500+

Allen Matthews & Deborah Wandell  
Michael McCord & Denise Dirickson  
Anonymous, in memory of David Perry McPhee  
Dr. & Mrs. Robert A. Mendle  
Anonymous, in honor of Oakland Field of  
Dreams  
Gerry Belling's children  
Charlotte Blackford, in memory of Tim Toohig

Janine Boehm  
Charles R. Breyer & Sydney R. Goldstein  
Theodore Brown & Partners, Inc., in honor of  
our clients and friends  
Mary Beth Caro  
Wai & Glenda Chang  
Sharon A. Coleman  
Peg Cornwall, in memory of son and brother  
Tom Benson Kennedy  
Ralph H. Dixon, in memory of Raymond T. &  
Bernice C. Dixon

### \$1,500+

The Doering Family Foundation  
B. J. Droubi  
Valerie & Paul Erikson, in honor of  
Charlotte Hoover  
Mr. & Mrs. James B. Frankel  
Rus & Debbie Gambrill, Pacific-IT Consultants,  
in memory of Cyrus Gambrill, Jr.  
Dr. & Mrs. Arnold H. Gazarian  
David & Richard Guggenheim, in memory of  
Charlotte & Dick Guggenheim and the Heller,  
Erhman Law Firm  
Anonymous, in honor of Rita M. Guiney and  
Colleen G. Haas  
Stephan Harris  
Hermetco, Inc.  
Elaine A. Hilp, in memory of Harry Hilp, Jr.  
Richard S. Hyman & Rosalie Hyman Anixter  
Philanthropic Fund  
John & Chris Ireland, in memory of Betty Curtis  
Julie Jaeger, in memory of William L. Jaeger  
Grace W. Jenner, in memory of my husband  
Fred T. Jenner and my son John Edward  
Jenner  
Robert Jeppesen  
Paulette Johnson & Steve Waterman  
The Kaplan Family, in memory of  
Lisabeth Kaplan  
Jeffrey Kilbreth & Gail Eierweiss  
Kerstin Kjaersgaard, in memory of  
Elsa and Ann  
Joan F. Lane, in honor of Evie Haas  
Mr. & Mrs. Jude P. Laspa  
Littler Mendelson Foundation  
Mr. & Mrs. Charles F. Lowrey, in honor of Eliza,  
Martha and Jamie  
Dennis Martino  
Allen Matthews & Deborah Wandell  
Michael McCord & Denise Dirickson  
Anonymous, in memory of David Perry McPhee  
Dr. & Mrs. Robert A. Mendle  
Anonymous, in honor of Oakland Field of  
Dreams  
Ingrid B. Pelton  
Bob & Nancy Polsky

Klaus & Ellen Porzig  
Earl & Joann Ramponi, in honor of  
The Hansell Family  
Arno & Carol Rayner  
William & Renee Rothmann, in memory of  
Helen Lazar  
Tracie Rowson, in honor of Trudee and  
Walt Rowson

### \$1,500+

Mr. & Mrs. Norman H. Ruecker, in memory of  
Walter A. Haas, Jr.  
Louise Adler Sampson  
Michael & Nancy Scribner  
Gordon Seligson & David White  
Mr. & Mrs. George P. Shultz  
John & Lucretia Sias  
Warren Snaider, in memory of Himey &  
Ida Snaider  
Scott C. Sillers  
Don & Bev Steffen  
Jacqueline Steiner  
Anonymous, in honor of Beth & Howard Stern  
Suma Landscaping, Inc., in honor of and with  
appreciation to our customers and vendors  
Thidwick Books, in honor of T.S.G.  
Underground Construction Co. Inc.  
Mikell Smith  
Joseph Vilardi, in memory of my parents,  
Joseph & Anna Vilardi  
Tim & Marye Jayne Wallace, in memory of  
Irene Garretson  
Jennie Watson & Paul Lucchesi, in memory of  
Walter A. Haas, Jr. and Evelyn Danzig Haas  
W.C. Webster & K. Ginther-Webster  
Robert Wexler & Amy Ackerman  
Wolf Industrial Services  
Charles & Ann Wu  
Ms. Sylvia Yee & Mr. Brian J. McCaffrey, in  
memory of Walter Haas, Jr. and Evelyn Haas  
T. G. Zimmerman, in memory of  
Dale Konetsky-Zimmerman  
Bill & Jean Zonner  
Anonymous

### Additional donations:

Reiko Berger, in honor of my children  
The Braddock Foundation  
Rich & Kim Caldwell  
Marsha Cohen & Robert Feyer  
Mary Lu Everett  
Milo & Robin Gates  
Alison F. Geballe  
Theodore & Frances Geballe  
Michele & Richard Goss  
Gornehar Foundation  
Ronald E. Hansman  
Leslie Henriques & Ray Riegert, in memory of  
Mignon Henriques  
Rosemary B. Hewlett  
Gerald Huff  
Patricia Hetter Kelso  
Sally Lewis, in memory of Edward M. Lewis  
Mr. & Mrs. C. Louie, in memory of S. Fay Cheung  
Greg & Liz Lutz  
Piero Mustacchi  
A. Jean Robinson  
Barbara and Bob Scavullo  
Connie & Kevin Shanahan  
Mikell Smith  
The Swift Family  
William & Linda Tichy

### Anonymous in honor of:

The Haas Family  
Mary Nell Sloan

### Anonymous in memory of:

Sandra Mendelsohn Brown  
Virginia & William Brown  
Helen Cande and Marjorie Spencer  
Joseph T. Davis  
George & Marie Hall  
Larry Okubo  
Kay and Harry Reasoner  
Richard Saveri  
Chester Swiderski and Patrick Molloy

## You helped...

**Lawana Hughes pay the rent**  
while she was temporarily off work  
to care for her two-year-old son  
when he had surgery to repair a  
hole in his heart.



**100 percent of your donations has gone to help our neighbors in need.**