

Chronicle Season of Sharing Fund

As we celebrate our 25th anniversary, the Chronicle Season of Sharing Fund is asking all of our donors to take a bow. We thank you for your generosity. Over the years, the Fund has distributed more than \$78 million in emergency assistance, reaching tens of thousands of our neighbors in need.

The individuals and families profiled in this report offer just a glimpse of those helped by the Fund. Because our donors care about their Bay Area neighbors, the people we serve are able to pull through a crisis in their lives and start building a better future.

The 2010-2011 Chronicle Season of Sharing Fund campaign raised a record-breaking \$6.4 million, making it the most successful newspaper fundraising drive in the country. Unfortunately, the needs today are greater than they have ever been. One scan of the news headlines is enough to remind us of how tough things really are. People of all economic backgrounds have lost homes, jobs and savings to the financial crisis and recession. Those who never dreamed they would need assistance are being forced to ask for help so they can keep a roof over their heads and food on the table for their families.

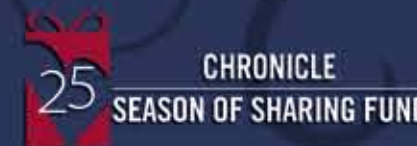
The Chronicle Season of Sharing Fund is a lifeline for nearly 5,000 Bay Area residents every year. With our administrative expenses covered by the Evelyn and Walter Haas, Jr. Fund and the San Francisco Chronicle, we continue to distribute 100 percent of the money we raise back into the community.

We hope you will support the Chronicle Season of Sharing Fund in our 25th anniversary year, so that we can continue to make a difference in this time of tremendous need.

Thank you very much.

Sincerely,

J. Kirschenbaum
Jennifer Kirschenbaum
Executive Director



You helped...
Lakesha Wyatt, single mother of two children, pay the rent and avoid being evicted when her hours were reduced at work.



You helped...
the Morales Family with the deposit to move into a bottom-floor apartment, making it much easier for their son with cerebral palsy to get around in his wheelchair.



You helped...
73-year-old Bobbie Ruma, who was living in her car after being evicted from her apartment for not being able to pay the rent, move into a safe and affordable place to live.

P.O. Box 44740 | San Francisco, CA 94144 | 415-777-7929 | www.seasonofsharing.org

Distribution of Funds

1986 to 6/30/09 \$66,859,692 2009-2010 \$5,606,000 2010-2011 \$6,152,500 TOTAL \$78,618,192

CRITICAL FAMILY NEEDS, HOUSING ASSISTANCE & FOOD BANKS

	1986 to 6/30/09	2009-2010	2010-2011	TOTAL
Alameda	12,907,104	1,065,140	1,168,975	15,141,219
Contra Costa	8,728,883	728,780	799,825	10,257,488
Marin	3,663,644	280,300	307,625	4,251,569
Napa	3,164,118	336,360	369,150	3,869,628
San Francisco	12,359,300	1,065,140	1,168,975	14,593,415
San Mateo	7,641,235	728,780	799,825	9,169,840
Santa Clara	10,538,260	728,780	799,825	12,066,865
Solano	3,611,306	336,360	369,150	4,316,816
Sonoma	4,231,743	336,360	369,150	4,937,253
TOTAL	\$66,859,692*	\$5,606,000	\$6,152,500	\$78,618,192*

Generally, eighty-five percent of the total funds are distributed for Critical Family Needs and Housing Assistance, and the remaining 15 percent is allocated to Food Banks for emergency food services.

*Total includes a one-time grant of \$14,099 to Santa Cruz in 1989.

Four percent of Critical Family Needs/Housing Assistance grants are paid to Fiscal Agents for fee management. The fees are covered by the San Francisco Chronicle and the Evelyn and Walter Haas, Jr. Fund.

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CORPORATE OFFICERS Frank Vega, President | Ward Bushee, Vice President | Elizabeth Cain, Treasurer/Secretary

▶ **100 percent of your donations** has gone to help our neighbors in need.



You helped...
veteran Jason Nash and his 5-year-old daughter Lucinda move into affordable housing. Now they have a place they can call their own.

You helped...
Tashina Boyer and her daughter move out of transitional housing and purchase beds for their new apartment, giving them a new start on life.



Chronicle Season of Sharing Fund



1986 2011

San Francisco Chronicle | SFGate.com

evelyn & walter
HAAS JR. fund

Thank you to...

Leadership Circle

\$500,000

Evelyn & Walter Haas, Jr. Fund

Anonymous

\$250,000

A San Francisco Family

\$187,500

Walter & Elise Haas Fund,
in memory of Evelyn Danzig Haas

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\$150,000

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\$120,000

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\$110,000

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\$100,000+

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\$50,000 - \$74,999

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in memory and honor of our parents

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in honor of my children Nick & Natasha

Ira Hirschfield & Tom Hansen, in memory of Rita Guiney

Chronicle Season of Sharing Fund



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Anonymous, in memory of Mark Morris, Robert H.F. Smith
& Barbara Smith

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Harold & Moreland Whitbeck

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Greg & Jodi Young, in honor of my
Stone & Youngberg clients and friends

Peggy & Lee Zeigler

Anonymous

Barbara H. & Robert H.F. Smith Philanthropic Fund,
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